



Trainings, Seminars and Workshops Offered By Opulence Group

Mountain View College, Dallas, TX

- **Adjunct Professor**

- **QuickBooks Course Instruction**

- www.mvc.dcccd.edu

- Taught multiple sessions of the training course in QuickBooks including: QuickBooks Pro I and QuickBooks Pro II with the Continuing Education Department and QuickBooks for Small Business with the Entrepreneurial College Program.

Various Organizations, New York

- **Course Curriculum Development**

- **NYC Business Solutions Center**

- www.nyc.gov/smallbiz

- Developed the curriculum for the course Business Financial Management; The course objective is to provide business owners with the fundamental knowledge of accounting and bookkeeping concepts in order to better understand their business operations. This course is currently offered as a suggested prerequisite to the QuickBooks course.

- **QuickBooks Course Instructor**

- **NYC Business Solutions Center**

- www.nyc.gov/smallbiz

- Taught multiple sessions of the training course in QuickBooks; The course objective was to inform students of the key features and benefits of the accounting software in order to help students track their business financials effectively and efficiently. Provided an interactive, hands-on demonstration on the use of the software.

- **Seminar and Webinar Presentations**

- **Brooklyn Business Center**

- www.brooklynbusinesscenter.com

- Bookkeeping and Accounting for Small Businesses: This seminar provided attendees with information on alternative methods of bookkeeping, the purpose and function of bookkeeping and tips to selecting the right bookkeeper and accountant.

- QuickBooks to Quick Loans: This webinar was targeted to experienced QuickBooks users. The webinar provided a demonstration on how to create reports using their QuickBooks data in order to submit these reports in a format that would aid in applying for funding for their business.

- Optimizing QuickBooks Demonstration: This webinar guided attendees through correcting common mistakes when working in QuickBooks; The webinar focused on areas that are often underutilized when working in QuickBooks and provided a detailed overview of the options available for creating and formatting reports to analyze business results.

- **Financial Workshop Series**

- **NYC Business Solutions Center and Wachovia Bank**

- Workshop Series on Financial Management for Small Businesses: Participated as a speaker in this four part workshop series to assist business owners in their preparation to pitch their business plans to bankers when seeking financing.

- Presented on the topics Essential Bookkeeping Tools and Preparing Financial Projections.



Trainings, Seminars and Workshops Offered By Opulence Group, *Continued*

- **Tax Strategies and Retirement Planning For Small Businesses**
Partnered with Merrill Lynch
Presented on the importance of retirement planning for entrepreneurs; emphasized the distinction between “writing off expenses” for tax savings versus allocating pre-tax dollars to retirement vehicles.

- **Characteristics of a Successful Entrepreneur**
Emmanuel Community Economic Development Corp., Teens That Mean Business Program
www.teensmeanbusiness.com
Presented to teens participating in the summer internship program focused on entrepreneurship; Discussed opportunity recognition for creating a new business including: How to identify a need that is not being met in the community and Identifying a skill you possess that others may lack and how to turn that into a business.

- **Credit, Buy Now Pay Later**
Emmanuel Community Economic Development Corp., Teens That Mean Business Program
www.teensmeanbusiness.com
This seminar was presented to a group of 20 teenage interns. The discussion focused on the elements of credit, sources of credit, credit reports, debt and issues pertinent to this age group. We covered interactive examples and exercises to hold the students’ interest and increase their understanding on the topic.

- **Bookkeeping Essentials**
Church Avenue Merchant Block Association (CAMBA)
<http://www.camba.org/>
This seminar covered the purpose of accurately maintaining financial records for your business; how to maintain a bookkeeping system on your own; computerized bookkeeping, such as QuickBooks; the cash vs. accrual method and many other related topics.

Milwaukee, Wisconsin

- **Workshop for Emerging Businesses**
Brown Beasley Accounting (BBA)
www.bba-accountant.com
This dynamic workshop addressed the many concerns of new and growing businesses. Together, with BBA, we presented on the topics of demystifying your financial statements; optimal planning for year end; maximizing the use of QuickBooks and organizing and improving your business. Guest speakers included attorneys, banking representatives, marketing professionals, representatives from the WI Department of Revenue and others that provided a comprehensive view of what is needed to operate a business successfully.